



Mississippi Society of Certified Public Accountants

## 2025 Annual Convention Sponsorship & Exhibitor Opportunities

June 18-22, 2025 • Sandestin Golf and Beach Resort, Destin, FL

Sponsoring or exhibiting at the MSCPA Annual Convention offers several important opportunities for you and your company:

- **Enhanced Visibility:** Sponsorship and/or exhibiting provides a platform for increased visibility among a targeted audience of CPAs, showcasing your company to professionals in the accounting field.
- **Networking Opportunities:** Gain exclusive access during convention to network and interact with CPAs, fostering valuable connections and potential business collaborations.
- **Brand Credibility:** Associating with a reputable organization like the MSCPA enhances your brand's credibility, signaling trust and expertise within the accounting community.

### SPONSORSHIP OPPORTUNITIES

#### Sponsorship Benefits

- Exclusive signage and recognition at sponsored event (tournaments will be displayed during Saturday's awards ceremony)
- Logo inclusion on the MSCPA website, newsletter, and all conference materials
- Social media recognition
- Invitation to attend Thursday welcome reception, Friday afternoon tournaments and activities, and Saturday dinner reception.

NOTE: To sign up for tournaments and activities, please complete the separate convention registration form, which will be available at a later date.

#### Company Logo Deadline

To be included in convention marketing materials, send a high-resolution company logo (JPG, JPEG, PNG, PDF, or TIFF) to [rshirley@ms-cpa.org](mailto:rshirley@ms-cpa.org) by **March 3, 2025**.

#### Sponsorship Opportunities

Sponsorships are available on a first come, first served basis. One spot available otherwise where indicated.

## **EXHIBITOR OPPORTUNITIES**

### **Exhibitor Booth Space (Thursday-Saturday): \$750**

- 8' x 6' space with skirted table and two chairs (limited to two exhibitors)
- Contact with attendees during registration, refreshment breaks, and receptions
- Podium time for introductions and prize giveaways on Saturday morning
- Inclusion on the MSCPA website, newsletter, and all conference materials
- Invitation to attend Friday afternoon tournaments and activities, and Saturday dinner reception

NOTE: To sign up for tournaments and activities, please complete the separate convention registration form, which will be available at a later date.

### **Exhibitor Set Up**

Booth spaces will be open for set up beginning at 12:00 p.m. on Thursday just before registration. Members will be encouraged throughout convention to visit your booth by receiving a card which should be stamped by all exhibitors for an opportunity for a cash prize drawing.

### **Exhibitor Break Down**

Booths do not have to be broken down each night but do need to be packed up after the Exhibitor Prize Drawing on Saturday morning.

### **Exhibitor Prizes**

Exhibitors may bring specialty items to hand out and may also bring a prize that can be given away on Saturday. Exhibitors should provide their own specialty items and prize and should facilitate their own prize entries and winner selections. Exhibitors will each get a few minutes on the podium Saturday after the Business Meeting (around 11:20 a.m.) to announce the winner of their prize.

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## 2024 Sponsors



## 2024 Exhibitors

Accelerated Cost Recovery Solutions  
Advantage Business Systems  
Alliantgroup  
BankPlus  
Brown & Brown Association  
    Services Program and Camico  
    Insurance Co.  
Cadence Bank  
CPACharge  
Martin, Martin, Randall & Associates  
Mississippi College  
Mississippi Department of  
    Rehabilitation Services

Mississippi State University Adkerson  
    School of Accountancy  
Mississippi State University Foundation  
University of Mississippi Patterson  
    School of Accountancy  
Novum Advisory PLLC  
Paylocity  
Peoples Bank  
Renasant Private Client Services  
Southeastern Financial  
University of Southern Mississippi  
    School of Accountancy