

Knowledge + Technology

= PRODUCTIVITY!



Seminars coming to your area include:

■ **QuickBooks Reconciling and Analyzing Financial Statements**
AUGUST 3, 2010 | TUPELO | 8:30 a.m. - 12 p.m.

■ **QuickBooks Advanced Financial and Operational Reporting**
AUGUST 3, 2010 | TUPELO | 1:15 p.m. - 4:45 p.m.

■ **Technology for CPAs: Don't Get Left Behind**
AUGUST 4, 2010 | TUPELO | 8:30 a.m. - 4:30 p.m.

**BancorpSouth
Conference Center**
387 East Main Street
Tupelo, MS
August 3 & 4, 2010



Mississippi Society of CPAs
306 Southampton Row
Ridgeland, MS 39157

REGISTRATION

Please print or type (this form may be duplicated)

Name _____

Email _____

Are you a CPA? Yes No CPA Certificate # _____

Firm/Company _____

Street Address _____

City/State/Zip _____

Telephone/Fax _____

If you have special needs under the Americans with Disabilities Act,
Please contact the society.

Non-CPA Staff may attend at the member rate
Please circle correct fee

| Check Here | Date | Seminar Titles and Times | Member Fee | Non Member Fee |
|--------------------------|--------|--|------------|----------------|
| <input type="checkbox"/> | 8/3/10 | QuickBooks Reconciling and Analyzing Financial Statements 8:30 a.m. - 12 p.m. | \$125 | \$165 |
| <input type="checkbox"/> | 8/3/10 | QuickBooks Advanced Financial and Operational Reporting 1:15 p.m. - 4:45 p.m. | \$125 | \$165 |
| <input type="checkbox"/> | 8/4/10 | Technology for CPAs: Don't Get Left Behind 8:30 a.m. - 4:30 p.m. | \$255 | \$330 |

SEMINAR LOCATION

BancorpSouth Conference Center
387 East Main Street, Tupelo, MS 38804 * Phone: 662-718-5555

On site registration begins 30 minutes prior to class start time

METHOD OF PAYMENT:

Check Visa MC Amex Discover
 Personal Card or Firm Card

Card # _____ Exp. Date _____

Name on the Card _____

Signature _____

Credit card registrations will be accepted by mail, phone or fax.

All other registrations must be mailed with payment enclosed to:

Mississippi Society of CPAs
306 Southampton Row, Ridgeland, MS 39157

SPECIAL SERVICES:

Do you have any special requirements?

If so, please contact the society.

Fax: (601) 856-8255

Phone: (601) 856-4244 or (800) 772-1099 in MS

QuickBooks: Reconciling and Analyzing Financial Statements

(4 Hour Seminar)

In this fast-paced, half-day program, you will learn valuable time-saving techniques for reconciling balance sheet accounts and analyzing the income statement. You will also learn about specific tools available to accountants that facilitate rapid reconciliations and confirmations of QuickBooks-based financial statements.

EXAMPLES OF PROGRAM CONTENT

- **Handling** problematic accounts such as Prepaid Expenses and Customer Deposits
- **Working** with Loan Manager and Fixed Asset Manager
- **Developing** and using customized reports to solve reconciliation and balancing issues
- **Analyzing** the income statement

LEARNING OBJECTIVES

- **Learning** best practices for reconciling and analyzing account balances in QuickBooks
- **Recognizing** the value of QuickBooks-based tools to assist in reconciliation processes
- **Improving** audit and review efficiency when working with QuickBooks-based statements

For more details on program content, visit: www.k2e.com/qra

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|----------------------|------------------------------------|
| CPE CREDIT: | Recommended for 4 hours Accounting |
| COURSE DEVELOPER: | K2 Enterprises |
| PREREQUISITES: | Experience with QuickBooks Program |
| PROGRAM LEVEL: | Intermediate |
| ADVANCE PREPARATION: | None |
| DESIGNED FOR: | |

Accountants and auditors who need to understand the meaning of the numbers behind QuickBooks-based financial statements

INSTRUCTIONAL DELIVERY METHOD:
Group-live demo using color projection - NOT hands-on

QuickBooks Advanced Financial and Operational Reporting

(4 Hour Seminar)

Many accountants wrestle with generating financial statements and operational reports from QuickBooks data files and performing data analysis on QuickBooks data. In this half-day seminar, you'll learn how to use advanced techniques and tools to assist you in solving advanced financial reporting and analysis issues.

EXAMPLES OF PROGRAM CONTENT

- **Solving** accrual-to-cash basis conversion issues
- **Creating** presentation-quality reports with Intuit Statement Writer
- **Consolidating** data from multiple data files
- **Extracting** and analyzing data via ODBC queries and PivotTables
- **Optimizing** the reporting process with dashboards

LEARNING OBJECTIVES

- **Create** consolidated financial statements
- **Create** dashboard-based financial and operational reports
- **Generate** industry-specific financial statements

For more details on program content, visit: www.k2e.com/qfr

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|----------------------|------------------------------------|
| CPE CREDIT: | Recommended for 4 hours Accounting |
| COURSE DEVELOPER: | K2 Enterprises |
| PREREQUISITES: | Experience with QuickBooks Program |
| PROGRAM LEVEL: | Advanced |
| ADVANCE PREPARATION: | None |
| DESIGNED FOR: | |

Accountants who use or who support clients using QuickBooks

INSTRUCTIONAL DELIVERY METHOD:
Group-live demo using color projection - NOT hands-on

Technology for CPAs: Don't Get Left Behind

As breakthroughs in information technology for businesses continue to accelerate at a phenomenal rate, professionals need to keep pace. Gain the knowledge you need to better serve your company or clients.

EXAMPLES OF PROGRAM CONTENT

- **Update** on the IT environment and emerging trends and issues
- **Recommendations** for hardware, software, and PDAs
- **System** security and privacy of IT systems
- Overview of Windows 7 and Office 2010

LEARNING OBJECTIVES

- **Identify** technology trends
- **Manage** your information system more effectively
- **Plan** for future needs and reduce risk
- **Utilize** crucial business applications effectively

For more details on program content, visit: www.k2e.com/tec

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|----------------------|--|
| CPE CREDIT: | Recommended for 8 hours Specialized Knowledge and Applications |
| COURSE DEVELOPER: | K2 Enterprises |
| PREREQUISITES: | None |
| PROGRAM LEVEL: | Basic |
| ADVANCE PREPARATION: | None |
| DESIGNED FOR: | |

Accountants who need more information to better understand IT systems

INSTRUCTIONAL DELIVERY METHOD:
Group-live demo using color projection - NOT hands-on